Dear RSBITE Members and Friends,

I hope all had a wonderful summer and kept “cool” on the hot summer days. I will begin by stating I am privileged to serve as your 2015/16 RSBITE Section President. Over summer break, the Board and Committee Chairs met to discuss upcoming meetings/events and compiled a special list for your enjoyment. This year’s kick-off meeting is scheduled for Thursday, September 17, 2015 at Victoria Gardens, located in the City of Rancho Cucamonga. The meeting will provide an update to the current Streetscape Renovation Project under construction at the shopping center, followed by a hosted tech tour to conclude the meeting. Our Board and Committee Chairs are eager to share this innovative project and to begin the year in a remarkable way.

I would like to thank John Kerenyi, our Past President, for an outstanding job well-done last year.

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**STREETSCAPE FOR EVERYONE! Thursday September 17**

Join RSBITE as we visit the full streetscape renovation currently under construction at Victoria Gardens. The renovation includes the refurbishment of exterior building facades, the widening of sidewalk areas to accommodate new outdoor patio dining, the introduction of parklets, as well as a newly designed plaza area, which will include a street art program. In addition, the redevelopment will introduce modern landscaping, linear concrete pavers, updated lighting and new streetscape furniture. We will hear from Charlene Young, Christine C. Pham, and Ben Duran about the project.

RSVP with your lunch choice by using our Eventbrite page for this meeting: [https://www.eventbrite.com/e/2015-rsbite-kick-off-september-meeting-registration-17276023050](https://www.eventbrite.com/e/2015-rsbite-kick-off-september-meeting-registration-17276023050)

Lunch will be at Claim Jumper
12499 Foothill Blvd.
Rancho Cucamonga, CA 91739

**www.rsbite.org**
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President’s Message, Cont.

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John implemented the Corporate Sponsorship to our vendors, provided a wide-range of stimulating meeting topics, and led our section to earn, for the second consecutive time, the Small Section Activity Report for RSBITE. Please welcome and congratulate Daniel David, our newly appointed Secretary/Treasurer, we are excited to have him onboard. Additionally, I would like to continue to thank our Committee Chairs for their commitment and dedicated service; and welcome new Committee Chairs Bowen Yang our Scribe, Brandon Wong our Student Chapter Lesion, and Brett Craig our Historian who joined us mid-year.

Three main goals I would like to set forth and accomplish this year include:

- Increase overall meeting attendance by 15 percent. This will require our section to work together by networking with others who may have an interest in attending our functions and to potentially consider membership. That being said, please reach out to invite and bring a guest to our upcoming functions.
- Introduce a Young Member Forum (YMF) to our Section. Introducing a YMF will not only encourage students to transition from a student member to a professional member, but will allow our section to mentor and provide guidance to these students as they leave the classroom and enter the field. The students are the future of this industry and any leadership we can provide them will be prosperous to our organization.
- Earn, for the third consecutive time, the Small Section Activity Report. Continuing to claim this report will be challenging as our competition is motivated to reclaim the title. I am confident our section can and will continue to lead in this category and I look forward to everyone’s continued contribution.

Finally, thank you for your involvement in our section and here’s to making 2015-2016 a year of greatness and success!

Sincerely,

Gianfranco Laurie
RSBITE President

Section Chair Spotlight

Bowen Yang has joined our RSBITE family of support chairs as the Scribe. While attending Cal Poly Pomona, Bowen attended ITE meetings and participated in many ITE events in local chapters. Bowen graduated with his BS in Civil Engineering in 2011 and works at WSP|Parsons Brinckerhoff in San Bernardino as the traffic engineer. He is currently working towards his Master’s degree at Cal Poly Pomona with an emphasis in transportation. He is the recipient of RSBITE Scholarship for the theme in Complete Streets in 2014. Bowen spends his free time playing soccer, badminton, golfing, and swimming. He is a big fan of Real Madrid Football Club. Bowen is also an avid hiker, enjoying the outdoors and beauty of his backyard. We are glad to have Bowen join our team as and look forward to a successful year. So at the next meeting be sure to welcome Bowen to the RSBITE family.
WESTERN DISTRICT ITE RECAP

2015 ITE Western District Meeting
Planet Hollywood Resort, Las Vegas
July 19th – 22nd, 2015

The ITE Western District Annual Meeting was held at Planet Hollywood Resort & Casino in the sleepless City of Las Vegas, Nevada. This meeting provided an excellent technical program, familiar vendor exhibitors, and a wide-range of networking opportunities. The RSBITE Section was presented with the Small Section Activity Report Award during the meeting as well as pitched the 2019 ITE Western District Meeting location for the Riverside-San Bernardino region.

The meeting began with a warm welcome from the ITE Western District President, Mr. Carlos Ortiz, who shared the schedule of events and highlighted some technical sessions we didn’t want to miss. The scheduled events included the annual Professional Traffic Bowl, which RSBITE had a team which included the Carlos Ortiz (ITE Western District President), Mr. John Kerenyi (Past President), and myself.

The technical program schedule separated the technical sessions into four categories; A) Safety & Multi-Modal, B) Planning & Technology, C) Operations, and D) Workshops. Each category had three sessions for the day with a minimum of three key speakers designated for each session. There were frequent technical presentations being offered throughout the day so members had an assortment of sessions to choose from at the annual District meeting.

At the end of each technical session, many would return to the Exhibit Hall to enjoy complementary coffee and pastries. The Exhibit Hall was made up of approximately 40 vendors who displayed their latest manufacturing products. Many of our local vendors from the Riverside-San Bernardino region were present at the meeting which was great sight to see them support the annual District meeting in Las Vegas.

Being that the Western District covers a large region the networking opportunities were endless. The members were able to network with undergraduate students, recent graduates, and professionals with 1 to 30+ years of experience. Sharing ideas and problem solving strategies among one another were some of the discussions that were conversed.

During one of the luncheon meetings, the RSBITE Section was called to receive the Small Section Activity Report Award. This was the second consecutive time in a row RSBITE is recognized for this outstanding achievement. This success was made possible from all the hard work RSBITE Section members dedicated.

Our very own RSBITE members, Mr. John Kerenyi (Past President) and Mr. Zaki Mustafa (former Past President) shared a presentation for the forthcoming 2019 ITE Western District Meeting. The presentation was shown to the WesternITE Board and representative of the Local Arrangement Committee (LAC) for possible hosting consideration in the Riverside-San Bernardino region. The presentation was split into two options; 1) hosting the District meeting at Pechanga Resort & Casino, in the City of Temecula; and 2) hosting the District meeting at the Ontario Convention Center, in the City of Ontario. Both locations were nearby Airports and close proximity to family friendly activities. Our guys discussed logistics, hotel accommodations, and entertainment within each of these destinations. RSBITE was up against the San Francisco Bay Area Section who offered to host the meeting in the Monterey Bay area. The WesternITE Board and LAC had a difficult decision ahead of them and selected the San Francisco Bay Area Section as the winners. Congratulations to the San Francisco Bay Area Section and we look forward to attending the 2019 ITE Western District Meeting up in the Monterey Bay area.

This provides a recap of the 2015 ITE Western District Meeting. For those who have never attended an annual District meeting before, I highly recommend it! Please block your calendars and attend the next 2016 ITE Western District Meeting held in Albuquerque, New Mexico.

Gianfranco Laurie
RSBITE President
SILVER—$300
LOGO PLACEMENT IN EACH NEWSLETTER, ON WEB SITE, AND DURING SOCIAL PERIOD OF MEETINGS

GOLD—$600
VENDOR TABLE AT A REGULAR LUNCHEON MEETING (ONE OF SIX AVAILABLE MEETINGS), AND ALL SILVER BENEFITS

PLATINUM—$1200
PREFERRED PLACEMENT AT VENDOR SHOW, PRE-PAID TABLE AT SHOW WITH ELECTRICAL, AND ALL GOLD BENEFITS

As a product manufacturer or distributor, you want your customers to see and hear your company name as much as possible, and our Section has a long list of activities to plan. By partnering at the start of our year, your company will be featured repeatedly in our communications to our members, on our brand-new Website, and at our meetings.

Your sponsorship goes to support:
- Subsidizing public-sector members’ attendance at luncheons
- Activities and equipment for Cal Poly Pomona’s ITE student chapter
- Plans to start a new student chapter at Cal Baptist University
- And many more initiatives!

For more information, please contact:
Gianfranco Laurie, RSBITE President, (760) 323-8523 x8372
Gianfranco.Laurie@palmsprings-ca.gov

SIGN-UP FORM

Company Name: ___________________________  □ Silver ($300)
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