PRESIDENTS MESSAGE

Dear RSBITE Member and Friends,

I hope you’ve all had a great summer thus far and done your best in remaining cool. I am particularly excited for our upcoming year and all that we are planning for it, ceaselessly, as we speak. We are excited to start off our year with a presentation and technical tour on the recently installed HAWK signal located in the City of Riverside. The presentation will provide an apt overview of the signal and its installation, and will be followed up with an onsite tour of an intersection housing the signal to see it in action.

We have a very fun year ahead of us filled with new activities and opportunities to get

(Continued on page 3)

SEPTEMBER MEETING & TECH TOUR
Walk the Walk & Talk the HAWK

Join RSBITE for our Kick-off meeting/tech tour for the Year and in welcoming our presenter Nathan Mustafa from the city of Riverside. Mr. Mustafa is the Senior Traffic Engineer for the City of Riverside and the current chair of the City Traffic Engineer’s association. He oversees the Traffic Management Center, Traffic CEQA review, serves as the City’s Bicycle Coordinator, and is currently managing a project to install over 10 miles of fiber optic cabling in Riverside. After the presentation and lunch we will take a tour to the Hawk Flashing Beacon located at the Magnolia Ave and Farnham Pl intersection.

Link to register on Eventbrite: https://www.eventbrite.com/e/2017-rsbite-september-kickoff-meeting-registration-34469748947
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you all more engaged with the chapter. We have more social events planned, and as always relevant topics and speakers to keep you at the pulse of the industry. This year we will be introducing our Diamond level sponsorship, allowing one firm or company the exclusive opportunity to present on a relevant topic or project at one of our lunch meetings (see the attached flyer for details). We will also be adding a special student-professional social event to the year’s calendar to encourage the fellowship between our current and future chapter members and friends.

As seen in previous years, we will continue to collaborate with other ITE chapters and organization to encourage cross-networking. We are looking forward to joining with ITE SoCal, ITE San Diego, OCTEC, ASCE, and hopefully a few others this year, whether it’s coming together for a lunch meeting, workshop, or even a social event.

We hope that you are just as excited for this year as we are and we are looking forward to embarking on the many different journeys the year has in store for RSBITE!

Many thanks,
Daniel David

SOCIAL MEDIA SPOTLIGHT

Tony Salas has been involved with the ITE community for a few years now. He began his collaboration with ITE as the Vice-President and then the President of the student chapter at Cal Poly Pomona in 2008-2010, where he earned his degree in civil engineering. He has also assisted as the RSBITE newsletter chair for two years in 2012 and 2013. He has been working for Michael Baker International for six years in the traffic engineering department where he continues to strive for excellence. His hobbies include traveling and trying new dishes from around the world.

RSBITE is now on Instagram
Stay Connected with RSBITE

JOB ANNOUNCEMENT

W-Trans is at the forefront of the future in transportation and we are hiring! We are looking for Assistant, Associate and Senior Engineers and Planners for our Santa Rosa or Oakland offices. W-Trans specialize in projects that balance the technical needs and functionality of traffic with the desire to create more complete streets and sustainable transportation systems. Are you up to the challenge?! If so, please e-mail a letter of interest, resume, writing sample and references to Corinne Rasmussen (crasmussen@w-trans.com). Please visit our website at www.w-trans.com for more information about W-Trans!
ITE 15K MEMBERSHIP CAMPAIGN

ITE International has initiated a membership campaign aimed at bringing total membership to 15,000. As the largest ITE District, the Western District should be able to help ITE achieve this goal. If every Section and Chapter across the globe added just 10 members then ITE would reach their goal. But we can do much better than that!

Section Contest
- The three Sections with the largest percentage increase in paid memberships (counting those that we define as new) will be the winners.
- Top three highlighted at Annual Meeting and in other ITE communications (Journal, Social Media, Spotlight)
- Financial incentive for section winners: 1st place = $2500, 2nd place = $1000, and 3rd place = $500
- Sections will get credit for every new, paid member that signs up in this time period.

Individual Contest
- Individuals will get credit for new, paid members when a new member joins and notes that a particular person recommended they join. We will collect this information both online and by paper forms.
- For every new person that joins and indicates a person who asked them to join, the person who recommended the membership will receive a 50% discount on an ITE webinar, good through 12/31/2017.
- The individual who signs up the most new, paid members will receive a complimentary registration to the 2018 ITE Annual Meeting.
- The winner will be highlighted at the Annual Meeting and in other ITE communications (Journal, Social Media, Spotlight)

There are two contests as a part of this campaign: one at the Section level and one at the individual level. ITE will provide a status report every 2 weeks for the duration of the campaign. The contests are based on adding new, paid ITE members. ITE will count as a new member, individuals who have either never paid ITE dues or have not been a paid member since 12/31/2012.

If you have any questions please contact Section Board Members.

See link for ITE membership Video https://www.youtube.com/watch?v=K_xJ0jQyedQ
Your sponsorship of RSBITE provides for advertisement to a wide-range of members while providing much-needed assistance to the section. Your sponsorship will help to subsidize the attendance of public-sector members at luncheons and to support students in our section, among other activities.

Please consider a sponsorship today to help maintain a robust and vital RSBITE section.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Sponsorship Level</th>
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<tbody>
<tr>
<td><strong>SILVER</strong></td>
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<tr>
<td>Company logo placement in each newsletter, on the RSBITE website, and during the meeting social period.</td>
<td>$300</td>
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<tr>
<td><strong>PLATINUM</strong></td>
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<tr>
<td>All Silver benefits + preferred placement and pre-paid table with electrical at Vendor Show.</td>
<td>$1200</td>
</tr>
<tr>
<td><strong>Newsletter Featured Sponsor &amp; Instagram Advertisement</strong></td>
<td>$150 for one month</td>
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<tr>
<td>Company name/logo featured in the newsletter header with hyperlink to your company website. Newsletter Featured Sponsors will also be mentioned in transmission e-mail and will receive one advertisement on RSBITE Instagram.</td>
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<tr>
<td><strong>Vendor Show Prize Sponsorship</strong></td>
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<tr>
<td>Two opportunities to donate a gift and receive recognition as a prize sponsor both during the show and in RSBITE newsletter following the meeting.</td>
<td>One $300 Grand Prize &amp; One $200 Vendor Signature Contest Prize</td>
</tr>
<tr>
<td><strong>Golf Tournament Sponsorship</strong></td>
<td>Various Levels – Opportunities Coming Soon!</td>
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<tr>
<td><strong>Holiday Social Sponsorship</strong></td>
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**SIGN-UP FORM**

Company Name: ____________________________  
Contact: _________________________________  
Phone: _________________________________  
E-Mail: _________________________________  

☐ Silver ($300)  
☐ Platinum ($1200)  

Please remit payment to:  
RSBITE Sponsorships  
7211 Haven Ave #E-403  
Rancho Cucamonga, CA 91701  

For more information regarding Sponsorship opportunities, please contact:  
Carla Dietrich, RSBITE Sponsorship Chair  |  (909) 974-4908  |  cdietrich@mbakerintl.com  

Riverside/San Bernardino Section of the Institute of Transportation Engineers  
www.RSBITE.org  |  @rsbite on Instagram
Coachella Valley: Building a Smart Transportation Region - Vendor Show

Nov. 16, 2017

Schedule
(Registration deadline is November 10 for sessions and vendor show)

7:30 a.m. – 9:00 a.m. – Vendor Set-Up
9:00 a.m. – 12:00 p.m. – Vendor Show
11:00 a.m. – 12:00 p.m. - Session No. 1: Pavement Restoration – Best Practices
  • Moderator: Mr. Timothy T. Wassil, Public Works Director, City of Indio
  o Mr. Mark Sambito, PE, Director of Public Works, City of Rancho Mirage
  o Mr. John Corella, PE, City Engineer, City of Cathedral City
12:00 p.m. – 1:00 p.m. – Lunch
  • Moderator: TBD
1:15 p.m. – 2:15 p.m. - Session No. 2: Traffic Control on Local Streets
  • Moderator: Mr. Ed Wimmer, PE, Principal Engineer, City of La Quinta
  o Mr. Keith Rand, PE, TE, Director of Operations, ADVANTEC Consulting Engineers, Inc.
1:00 p.m. – 4:00 p.m. – Vendor Show

To register, complete this form and mail check payable to APWA
Coachella Valley:
APWA Coachella Valley
P.O. Box 494
Palm Desert, CA 92261

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Lunch Tickets - $40 ea:
Public Employee/Student Dinner Tickets - $25 ea:
Walk-in Tickets - $40 ea:
Vendor Booth - $600 ea:
VENDOR Sponsor - $1,000 ea:
CONSULTANT Sponsor - $500 ea:

Number | Cost
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Total: $ 

SESSION NO. 1 REGISTRATION
Name:
Agency/Firm:                     Email:
Name:
Agency/Firm:                     Email:

SESSION NO. 2 REGISTRATION
Name:
Agency/Firm:                     Email:
Name:
Agency/Firm:                     Email:
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Vendors:

ECONOLITE
McCain
Trafficware
Western Systems
CT WEST
NexTech Systems
EtherWAN
SIEMENS

THE WESTIN Mission Hills Golf Resort and Spa
71-333 Dinah Shore Drive
Rancho Mirage, CA 92270